

TIM CAMPBELL 800-400-7500

THE LOOK THAT SELLS.™



NEW  
APPEAL™  
DISPLAY  
SHELVING

The look that sells is also the look that moves. Appeal's curved front moves product right off the shelf and moves customers to make purchase decisions.

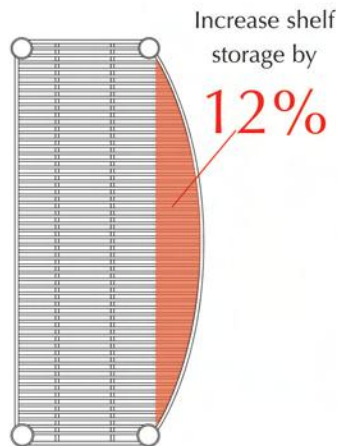
Stay ahead of the curve with the innovative, fully adjustable line of Metro retail shelving solutions. And take advantage of the look that sells, and sells, and sells.

Curve Appeal.

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# REACH OUT AND SELL SOMEONE WITH APPEAL™ SHELVING.

SUPER ERECTA® SHELVING WITH AN ACCENTED CURVED FRONT.



Site-Select™ Posts are grooved at 1" (25mm) increments and numbered at 2" (50mm) increments. Posts are multi-grooved every 8" (203mm) for easy shelf location.



- **UNIQUE DESIGN:** The shelf's attractive, curved front edge draws customers' attention to the products displayed. The open wire design promotes light penetration and visibility of displayed items.
- **GREATER DENSITY:** The curved front design increases shelf storage area by 12% versus a traditional rectangular shelf.
- **VERSATILE:** Metro Appeal™ shelving can be combined with Metro's Super Erecta, qwikSLOT™, or Drop Mat Display shelving systems to create a proprietary display for your store.
- **FAST, SECURE ASSEMBLY:** SiteSelect™ posts, with Triple-groove visual guide feature, have circular grooves at 1" (25mm) intervals and are numbered at 2" (50 mm) intervals. A patented, tapered split sleeve snaps together around each post. Tapered openings in the shelf corners slide over the tapered split sleeves and provide a positive lock. Shelving is assembled in minutes without the use of any special tools.
- **ADJUSTABILITY:** Shelves can be adjusted at 1" (25 mm) intervals along the length of the post.
- **FINISHES:** Metro's Appeal™ shelving is available in a chrome-plated finish or black epoxy coating.

| Cat. No.<br>Appeal<br>Shelving<br>Chrome | Cat. No.<br>Appeal<br>Shelving<br>Black | Width/Length<br>(in.) (mm) |          | Approx.<br>Pkd. Wt.<br>(lbs.) (kg) |     |
|--|---|----------------------------|----------|------------------------------------|-----|
| 1836RC                                   | 1836RBL                                 | 18x36                      | 455x910  | 9                                  | 4.1 |
| 1848RC                                   | 1848RBL                                 | 18x48                      | 455x1220 | 12                                 | 5.4 |